Vermont Statewide Parcel Mapping Program Fall 2016 Outreach Actions and Impact

The Numbers:

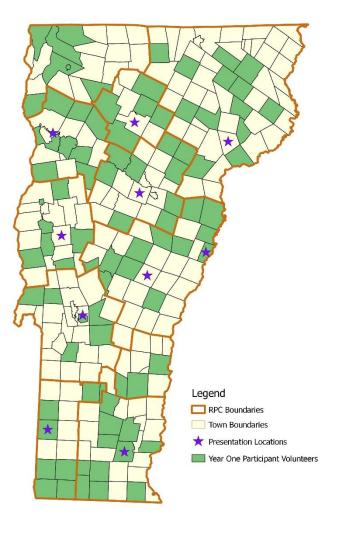
- ✓ 360 people saw the statewide parcel mapping project presentation (purple stars on map).
- ✓ Over 1300 people attended conferences & events at which the VCGI/Statewide Parcel Mapping Project booth was present and staffed.
- √ 11 presentations were given to municipal representatives at ad hoc or standing meetings held in partnership with Regional Planning Commissions.
- ✓ 10 different locations around the state were the site of presentations about the project (purple stars on map).

The Impact:

✓ <u>89 towns volunteered to participate</u> in the Statewide Parcel Mapping Project in Year One. This is slightly more than 1/3 of the state and our goal of 85! (green towns on map).

The Actions:

- Parcel Data Standard Update Feedback Meeting 8/24/16
 - Draft standard and feedback survey were announced on Social Media (VGIS-L email listserv, Twitter, FB, Linked In)
 - Final Version was announced via social media when posted in early November.
- Web Site Created 7/7/16:
 - o http://vcgi.vermont.gov/parcels
 - Frequently Asked Questions
 - Updated with any relevant documents of immediate interest
 - Links to documents recording the evolution of this project
- Informational Meetings/Presentations:
 - o RPC GIS Staff Meeting in Rutland 8/30/16.
 - o RPCs about 230 participants, 9 locations, 11 meetings during September and October of 2016
 - At VT Assessors and Listers Association Annual Conference 9/19/16
- Media Announcements:
 - VLCT Newsletter- http://vlct.org/assets/News/Newsletter/2016/vlctnews 2016-08.pdf
 - Muninet email listserv announcement 9/1/16
 - Realtors Newsletter 8/1/16 http://www.vermontrealtors.com/vermont-statewide-property-parcel-mapping-program/



• Direct Email Announcements:

- Tax Dept. to Listers/Assessors Christie Wright sent announcement to all listers and assessors on their email list - 8/1/16
- State Agency Outreach Leslie sent email to each Agency communications contact to ask about internal newsletters during September of 2016. DEC & FPR confirmed that they would pass the info around to their staff. ANR Outreach Coordinator interviewed me for a newsletter article.

• Events with Staffed Informational Booth:

- o VSLS 9/15/16 & 9/16/16
- o VALA 9/19/16
- o VMCTA 9/20/16
- VLCT Town Fair 10/6/16
- o Tech Jam 10/21/16 & 10/22/16



The Vermont Statewide Parcel Mapping Program supports a 3-year parcel data creation project funded by the VT Agency of Transportation, and will continue to support ongoing maintenance of parcel data for the benefit of state entities, citizens, businesses, and nonprofits. The Program is housed within the VT Center for Geographic Information:

vcgi.vermont.gov/parcels

